

U(NIGHT)ED

The right way to night events.

AET Hackathon 2026

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The problem

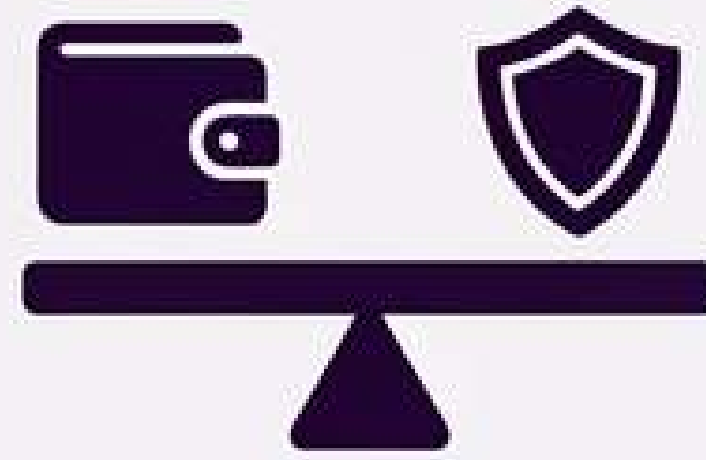
Giulia's story

Giulia, from our team, **spends €40** on a taxi after a concert to avoid waiting alone: this is a **failure of urban services**. She pays the **unfair pink tax**, a burden that limits the right to the city and pushes people towards the use of **unsustainable private transport**.

Our observations

1. Women also **attend events alone** just to go to them.
2. Women also look for other women to **share the trip with**, so they feel safer, in the comments under event social media posts.





How might we design a **sustainable solution** that allows women to **move around at night** without having **to choose between their wallet and their safety?**

The solution

No need to reinvent the wheel.



U(night)ed is not a new transport means, but a **mobility as a feature** system: an **invisible infrastructure** designed for privacy. It is a model that can be scaled anywhere. We take advantage of **widespread tools** to lower costs and facilitate access, avoiding the creation of yet another application.

The solution relies on three pillars:

1. Telegram Community for aggregation.
2. Waiting Safe Points Map for urban safe havens.
3. Google Forms Questionnaire for data collection.

This safety layer makes mobility **more protected**, sharply **counters the pink tax**, **lowers emissions** by decreasing the use of single-occupancy cars, brings people back to buses and trains, and encourages socializing.

Giulia's New User Journey

Before the event



Travel together widget

Giulia sees the U(night)ed: Travel together banner on the **ticketing platform**. Joining is simple: at checkout, she **activates the option** via a dedicated form and receives an email with a link to a specific Telegram group for that event.



Telegram community

Telegram natively **hides phone numbers**, offering greater security against unwanted contacts. Access is **verified by the ticket purchase**, and Giulia coordinates safely in a community **moderated by a bot**.



Giulia's New User Journey

Event finished



Level 1: Waiting Safe Points Map

In the pinned message of the community, Giulia finds a **Google My Maps** with **open partner venues nearby**. Venues voluntarily join the municipal initiative, obtaining a seal to become **safe havens** to wait for transit.

OR



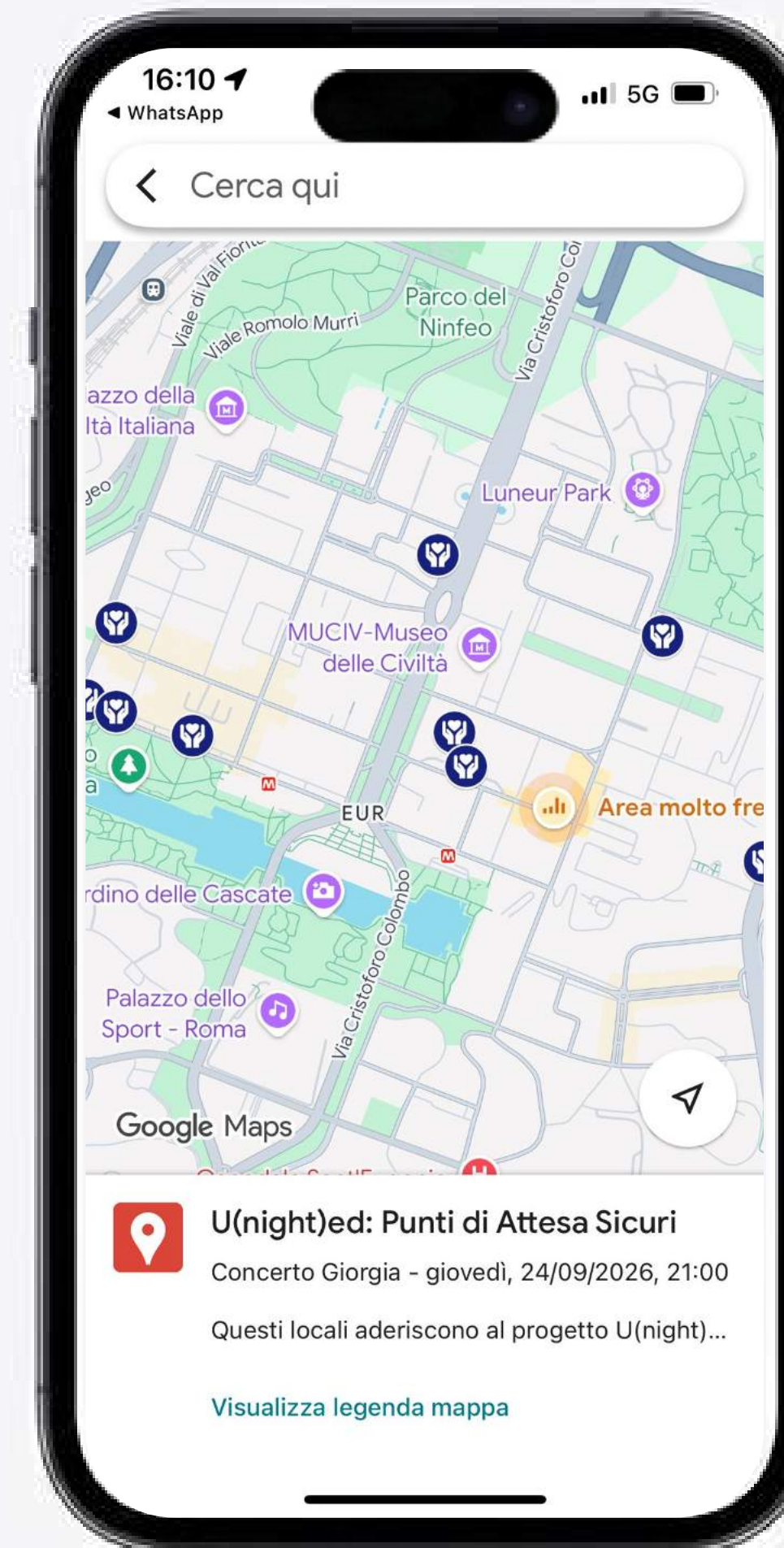
Level 2: Human Barrier

If venues are closed, the coordinated **group effect** reduces anxiety and acts as a **natural deterrent** against ill-intentioned individuals.



Level 3: Taxi discount or ride-sharing

If transport is delayed, she finds a link in the pinned message for **discounted rides** in electric taxis. An **emergency parachute** leveraging existing partnerships.



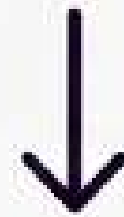
Giulia's New User Journey

By bus and the last leg home



Group public transit travel

Traveling with the group **reduces isolation**. The vehicle becomes a social space protected by **mutual vigilance** and collective presence.



Group last mile

The group effect may diminish upon getting off. Giulia can **share her real-time location** or start a call with the community.



Shared vehicle last mile

She can use the **single-use discount link** for sharing services. Sharing is optional and selective, **mitigating risks** from potential intruders and helping individuals feel safer to their doorstep.



The long-term impact

The day after



Measurable & Reliable

- 1. Data generation for municipalities:** The bot automatically sends a short survey to the community via Google Forms. This helps municipalities create **heat maps on perceived safety, improving urban interventions** like street lighting.
- 2. Reliability monitoring** of the Waiting Safe Points: Questions verify the quality of chosen venues. Venues with negative feedback risk **losing their municipal seal**, preventing false ethical promotion.



Climate and social effects



Less CO2

Shifting towards collective transport and away from single-occupancy vehicles directly addresses climate change. Certified data shows this approach **saves 870g of CO2 per 10km per person, substantially reducing urban emissions.**



More inclusion

The shared journey transforms a lonely, stressful commute into a positive communal experience. This structured aggregation helps **reduce anxiety, fosters the creation of new relationships,** and makes the city **more accessible** for everyone.

Cost-effectiveness, Feasibility & Scalability



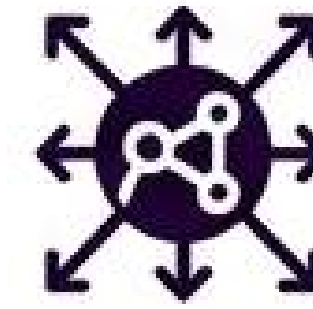
Low CAPEX

We utilize **widespread, existing tools** to minimize costs. Operations are funded by a **€0.50 solidarity fee** at event checkout or absorbed by organizers to boost their social sustainability metrics.



Quick start

The project is **ready to build immediately**. Since managing maps and digital forms requires no vehicle modifications, the **Minimum Viable Product (MVP)** can launch without costly IT delays.



Scalable

Beyond public entertainment, the model easily adapts to **corporate welfare programs**, providing a safer commute structure for women and vulnerable individuals **working night shifts**.

Stakeholders



Event Organizers

We Stand As: Audience safety layer.
We Offer: Better attendee experience and ESG value.
We Ask: Ticket checkout integration.
They Want: Higher accessibility and audience trust.



Waiting Safe Points

We Stand As: Local safety network.
We Offer: Visibility and municipal certification.
We Ask: Participation as safe waiting spaces.
They Want: Customer flow and positive reputation.



Municipalities

We Stand As: Public safety partner.
We Offer: Urban safety data and scalable night mobility model.
We Ask: Institutional endorsement and coordination.
They Want: Safer nightlife, lower emissions, social inclusion.



Mobility Providers

We Stand As: Emergency mobility partner.
We Offer: Visibility inside the ecosystem.
We Ask: Discounted rides and partnerships.
They Want: New users and ESG positioning.

Team



Alex Anzellotti

UX Designer

Led the technical vision, choosing common tools for rapid launch.



Alessandro Basile

UI Designer

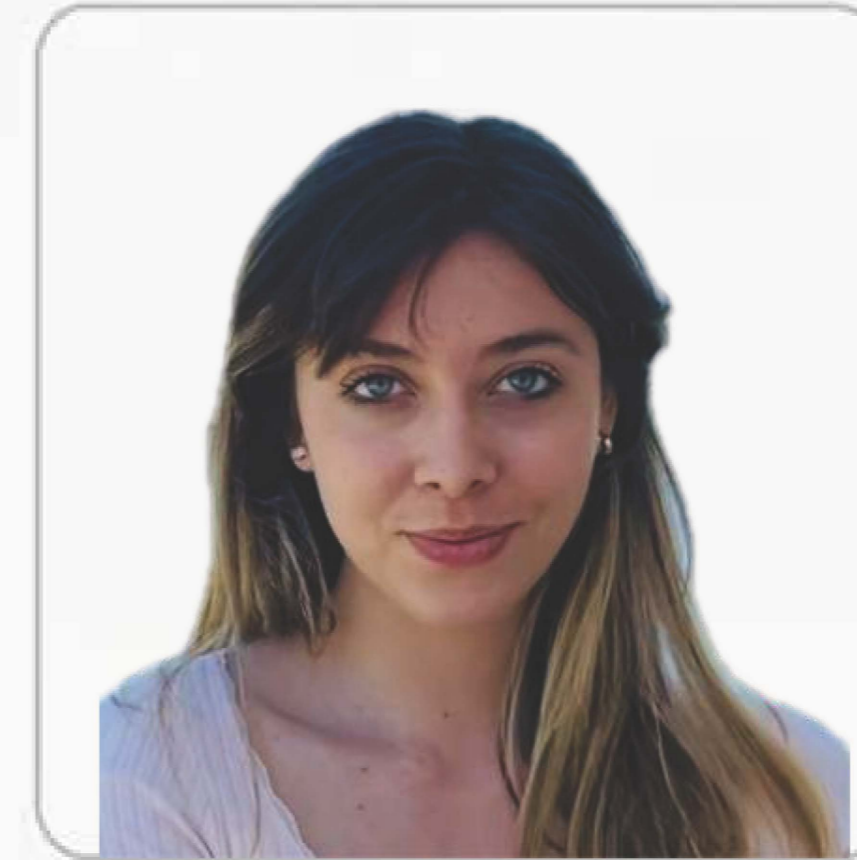
Designed the prototypes, translating our concept into a more memorable form.



Michelle Catti

Project Manager

Worked on the economic plan for long-term sustainability and ensured a female perspective to reduce bias.



Giulia Coluccia

UI Designer

Designed the prototypes and ensured a female perspective to reduce bias.



Francesco Di Renzi

UX Researcher

Acted as a reality filter, showing how proposed policies were unfeasible in the short term.

**The most powerful
means is also the
cheapest.**

That's us!

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