



PRIVACY POLICY LUMSA EVENTS

Privacy policy for the processing of personal data

Information notice in accordance with Art. 13 EU Reg. 2016/679

In compliance with the EU Regulation 2016/679, General Data Protection Regulation ("GDPR") as amended, we hereby provide you with the due information regarding the processing of your personal data. This information is provided pursuant to Article 13 of EU Reg. 2016/679.

DATA CONTROLLER, in accordance with Articles 4 and 24 of EU Reg. 2016/679, is LUMSA Libera Università Maria Ss. Assunta, based in Via della Traspontina, 21 - Rome, in the person of the special attorney. Data controller's contact information: privacy@lumsa.it

DATA PROTECTION OFFICER (DPO)

The University has also appointed a Data Protection Officer ("DPO") pursuant to Articles 37 - 39 of EU Reg. 2016/679, whose contact details are as follows: email dpo.lumsa@dpoprofessionalservice.it

TYPE OF DATA PROCESSED

Definitions:

- **'personal data'** means any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person; art. 4, p. 1 GDPR.
- **'categories of special data'** personal data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, [...] genetic data, biometric data for the purpose of uniquely identifying a natural person, data concerning health or data concerning a natural person's sex life or sexual orientation; art. 9, p. 1 GDPR.
- **'personal data relating to criminal convictions and offences or related security measures'**; art. 10 GDPR.

In particular, for the specific purpose set out below, the following personal data will be collected and processed:

Personal data: identification and contact data of participants, collected for registration to the event via a dedicated platform, image (taken in photographs and video) and voice of the speaker.

We inform you, pursuant to EU Regulation 2016/679, General Data Protection Regulation, that the personal data acquired by the Data Controller, in compliance with the legislative and contractual provisions in force, will be processed in accordance with the aforementioned legislation and confidentiality obligations.

Data 'Processing' means any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

Data subject should be considered to be: an "identified or identifiable natural person" i.e. the speakers and all others who will participate in the events organised by LUMSA.

	Purpose of processing	Legal basis of processing	Data retention period	Nature of provision and refusal
A)	Filling in the event registration form. The data will be used for registration and to manage logistical and organisational activities related to the event itself (e.g. time management, available seats, location in the	Art. 6 par. 1 lett. b) GDPR, registration to the event.	Identification data will be deleted at the end of the event. The controller will keep the aggregated registration/adhesion reports for statistical analysis with respect	The conferment is necessary for the management of user attendance at the event and for the organisational / logistical management



	room if in attendance, etc.).		to the turnout of the event itself.	of the same. Failure to provide it will make it impossible for the University to pursue these logistical / organisational purposes.
B)	<p>Event execution, in presence or in live streaming mode, activities related to the management of the event itself and activities related to the smooth running of the live broadcast.</p> <p>If the event is delivered remotely, please note that the University uses platforms such as YouTube and Google Meet for video streaming. Images will therefore be shared and disseminated on the channels chosen to conduct the live broadcast.</p>	<p>Art. 6 par. 1 lett. e) GDPR: processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller.</p> <p>It is specified that the events are attended by distinguished speakers who make a significant contribution to the development of culture and knowledge, which are purposes of collective interest pursued by the University.</p>	<p>Personal data will be stored until the indicated purpose is fulfilled (i.e. until the end of the event in presence or live streaming).</p>	<p>The provision is necessary for participation in the event as a speaker or interested participant.</p> <p>Failure to provide it will make it impossible for the University to allow interested parties to participate.</p>
C)	<p>Realisation of photographs and video recordings of the event and consequent dissemination on institutional websites, social network pages and other channels (e.g. catalogues, brochures, YouTube channels) of LUMSA in order to promote the University's activities, the development of culture and knowledge, which are purposes of collective interest pursued by the University.</p>	<p>Art. 6 par. 1 lett. e) GDPR: processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller.</p> <p>It is specified that the events are attended by distinguished speakers who make a significant contribution to the development of culture and knowledge, which are purposes of collective interest pursued by the University.</p>	<p>The data will be stored online, on the channels indicated among the purposes, until the data subject objects to the processing.</p>	<p>The conferment is necessary for the management of activities to publicise the event and its content, as well as to promote the University's activities and the development of culture and knowledge.</p> <p>If it is not provided, LUMSA will not be able to pursue these purposes, which are in the interest of the community.</p>

RECIPIENTS OR CATEGORIES OF RECIPIENTS OF PERSONAL DATA

The personal data provided will be communicated to recipients who will process them as data controllers (Art. 28 of the GDPR), as natural persons acting under the authority of the Data Controller and the Data Processor (Art. 29 of the GDPR) or as autonomous Data Controllers (Art. 24 of the GDPR), for the purposes listed above.

Precisely, the data may be disclosed to recipients belonging to the following categories:



- external subjects, located in Italy, who manage / support / assist, even only occasionally, the Data Controller in the administration of the information system and telecommunications networks (including e-mail and/or web platforms);
- external subjects, located in Italy, suppliers of services connected to the management of events (management of event direction, logistics, audio/video filming);
- external subjects, also located outside the EEA (see below), providers of the platforms used for streaming the events;
- external subjects, also located outside the EEA (see below), providers of the social platforms used by the University;
- competent authorities for the fulfilment of legal obligations and/or provisions dictated by public bodies.

The list of data processors is constantly updated and available at the data controller's office.

DATA TRANSFER TO A THIRD COUNTRY AND/OR INTERNATIONAL ORGANIZATION

The transfer of data outside the European Economic Area (EEA) takes place depending on the instrument used for directing and disseminating online content. The chosen providers have data centres also located outside the EEA. The Data Controller has therefore assessed the conditions underlying the transfer of data and the associated guarantees by analysing contracts and information such as security certifications provided by the providers of the services in question.

You are free to request further information on the transfers carried out and the related guarantees, pursuant to Articles 44 et seq. of the GDPR, by contacting the Data Controller at privacy@lumsa.it

RIGHTS OF DATA SUBJECTS

You may assert your rights as expressed by the EU Regulation 2016/679 in Art. 15 et seq. by contacting the Data Controller by writing to privacy@lumsa.it or to the Data Protection Officer ex art. 38 paragraph 4, by writing to the email address dpo.lumsa@dpoprofessionalservice.it or to the PEC address dpo.lumsa@pec.dpoprofessionalservice.it.

In particular, you have the right, at any time, to request from the Data Controller access to your personal data, rectification, cancellation of the same, and restriction of processing. In the cases provided for, you have the right to the portability of your data, in which case the Data Controller shall provide you with your personal data in a structured, commonly used and machine-readable format. In addition, you have the right to object to processing based on Article 6(1)(e) GDPR - performance of a task in the public interest.

Without prejudice to any other administrative and judicial remedy, if you believe that the processing of data concerning you violates the provisions of EU Reg. 2016/679, you have the right to lodge a complaint with the Data Protection Authority (<https://www.garanteprivacy.it/>).

AMENDMENT OF PRIVACY POLICY

The controller reserves the right to change, update, add or remove parts of this privacy policy at its own discretion and at any time. In order to facilitate such verification, the notice will contain an indication of the date of update.

Date of update: April 12, 2023

THE DATA CONTROLLER STAMP AND SIGNATURE

