



- **MARKETING AND DIGITAL COMUNICATION**
International curriculum: **Marketing and Digital Communication**
- **MANAGEMENT FINANCE AND DATA ANALYTICS**
International curriculum: **Sustainable Finance and Data Analytics**
- **PSICOLOGIA SOCIALE, FORENSE E DELLE ORGANIZZAZIONI**
International curriculum: **Psychology of work and organizational well-being**
- **RELAZIONI INTERNAZIONALI**
International curriculum: **International Relation in the Digital Era**

Rectoral Decree n. 3080

ACADEMIC YEAR 2024-2025

**Call for enrollment
for non-EU student Visa applicants and EU students non residing in Italy
in the Master's Degree Programmes in:**

- **MARKETING AND DIGITAL COMUNICATION**
(Class Italian study LM-59)
International curriculum: **Marketing and Digital Communication**
Seats available for the entire LM59 course: 150, of which 50 reserved to international students non residing in Italy.
- **MANAGEMENT FINANCE AND DATA ANALYTICS**
(Class Italian study LM-77)
International curriculum: **Sustainable Finance and Data Analytics**
Seats available for the entire LM77 course: 140, of which 35 reserved to international students non residing in Italy.
- **PSICOLOGIA SOCIALE, FORENSE E DELLE ORGANIZZAZIONI**
(Class Italian study LM-51)
International curriculum: **Psychology of work and organizational well-being**
Seats available for the entire LM51 course: 100, of which 30 reserved to international students non residing in Italy.
- **RELAZIONI INTERNAZIONALI**
(Class Italian study LM-52)
International curriculum: **International Relation in the Digital Era**
Seats available for the entire LM52 course: 130, of which 30 reserved to international students non residing in Italy.

1. Welcome Office

International students should contact the Welcome Office for all information regarding the enrollment process: international.admissions@lumsa.it.

2. Entry requirements

To be admitted in the mentioned master's degree programmes (International curriculum), specific language skills and specific cultural and curricular requirements related to the bachelor's degree should be met:



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- Holding a bachelor's degree related to the chosen master degree course which gives access to master degree programmes in Italy (2nd level of study).
- For LM59, LM77, LM51: English proficiency at level B2.
- For LM 52: English proficiency at level B2.2; Knowledge of another European language
- For LM52: English proficiency at level B2.2; Knowledge of another European language at least at level A2.2. For international students, a knowledge of Italian at level B2 is also required (in case the level is lower than B2, the student must attend an Italian language course to achieve the required level within the first year of the course).

3. Selection

To be admitted students must pass the selection, which includes:

1. Pre-enrollment application and eligibility;
2. Web registration and payment of the selection fee;
3. On line interview with the President of the course;
4. Verification of the language skills.

3.1 Pre-enrollment application and eligibility

Students with a degree from a non-Italian university, are admitted to the Master's programme with a similar degree and by submitting a pre-enrollment application.

Students of non-EU nationality Visa applicants and EU students non residing in Italy, for the purpose of the verification of their qualifications and for the purpose of the verification of the curricular entry requirements have to proceed with the on line pre-enrollment application <https://www.lumsa.it/en/apply-to-enroll>.

In the pre-enrollment application, it is necessary to upload the following documents:

- Copy of the passport;
- Curriculum vitae;



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- Motivation letter;
- Reference letter;
- Transcript of the academic records;
- Original final degree Diploma (if already obtained);
- Other certifications and/or diplomas (if any).

The submitted documents will be evaluated by LUMSA to assess the eligibility for the chosen course.

Once LUMSA has confirmed the eligibility of the documents, students must register on LUMSA website.

3.2 Web registration and payment of the selection fee

The web registration must be made through the following link:

<https://servizi.lumsa.it/AddressBook/ABStartProcessRegAction.do>.

A username and a password to access the personal profile will be sent at the end of the procedure.

Registration does not bind the student to the enrollment.

Students will be advised by the Welcome office if they can proceed with the selection.

To participate in the selection, students must choose the course on LUMSA website and pay the fee of € 100,00 (PAGOPA/CREDIT CARD).

Once the payment has been made, students must notify the Welcome Office.

3.3 Online interview with the President of the course.

After the payment students will be put in contact with the President of the course to have an on



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line interview. The colloquium will be upon the competences, general background, experiences, skills, motivation, etc.

If the colloquium is passed, the language skills will be verified.

3.4 Verification of the language skills.

Language knowledges are verified by presenting an international language certificate issued by recognized certification bodies, obtained within the 3 years before the enrollment (recognized certification bodies <https://www.miur.gov.it/enti-certificatori-lingue-straniere>); or through an interview carried out, also remotely, by the International Language Centre for Certifications - CLIC - of LUMSA. The interview can be booked by clicking and filling in this [ASSESSMENT FORM](#).

Please note that only the following certificates are accepted for the English language:

- English Cambridge Assessment (minimum FCE - First Certificate in English upper intermediate level B2 in the CEFR issued within the three-years period prior to matriculation);
- IELTS (minimum overall band score 6.5 level B2 in the CEFR issued within the three years prior to enrolment);
- TOEFL (minimum total score 80 level B2 in the CEFR issued within the three years prior to enrolment).

For languages other than English, it is possible to refer to the international certifications available at <http://www.miur.gov.it/enti-certificatori-lingue-straniere>.

4. Admission

Only students who pass the selection will receive the admission letter from the Welcome Office.

Non-EU student Visa applicants, who have received the letter of admission by LUMSA, are required



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to pre-enroll in the University web portal:

<https://universality-private.cineca.it/index.php/registration/firststep>.

5. Final documents to submit

Students are required to submit the following final documents to the Welcome Office:

1. Type D student Visa for university enrollment (only for Non-EU students residing outside Italy).
2. First cycle degree (Bachelor) in the original language - or a certified copy - with legalization (Apostille). The Apostille can be replaced by CIMEA Statement of Verification (www.cimea.it).
3. Official university transcript of records duly apostilled/legalized.
4. Declaration of value of the final university degree (to request to the Italian Embassy/Consulate of the University system) or CIMEA Statement of Comparability (www.cimea.it) or Diploma Supplement in English issued in accordance with the criteria established by the European Commission, the Council of Europe and UNESCO. The Diploma Supplement must be legalized/apostilled.
5. Copy of the high school diploma in original language.
6. Certified or legalised translation in Italian language of the high school diploma, of the first cycle degree (bachelor) diploma, of any other degree (if any), of the university transcript of records. The translation is not required for documents written in English, French, Spanish, German.
7. International Languages Proficiency Certificates (if any).
8. Health insurance valid in Italy and / or Europe.
9. The Italian fiscal code officially issued by the Revenue Agency ("Agenzia delle Entrate").
10. Copy of the passport.
11. JPG photo of the face (for the personal page).
12. Copy of the residence permit's application and of the appointment with the Police headquarters: student Visa applicants must request them within 8 days from the arrival in



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Italy through Poste Italiane.

LUMSA reserves the right to request additional documents if necessary.

The listed documents, once obtained, must be anticipated by e-mail to international.admissions@lumsa.it to be evaluated.

The originals have to be shown in presence by arranging an appointment with the Welcome Office.

6. Enrollment

All students must complete the enrollment by December 30th 2024.

The enrollment can be finalized only after the first level degree (bachelor) has been obtained and after LUMSA has checked the eligibility of the final documents that have been submitted.

Only the students who have received the confirmation from LUMSA will be able to proceed with the on line enrollment (please follow the Student's Web guide. Voice: "Pre-enrollment") and pay the enrollment fee.

Once the payment has been made, students should contact the Welcome Office.

7. Orientation Office

Once enrolled, students can contact the Orientation office for international students at Borgo S. Angelo n. 13, +39 0668422243, orientation.roma@lumsa.it.

The office offers general information about: organizational activities, classes, timetables, programmes of study, exams, booking of lessons and of exams, support to the study method, LUMSA life, extra-curricular activities and sports, fees and accommodation and addressing to the competent offices.



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8. Tuition Fees

Non-EU student Visa applicants and EU students resident outside Italy must pay, for one academic year, € 4.390,00 in accordance with the tuition fee table (4th bracket): Tabella tasse e contributi 2024-2025.

The tuition fees have to be paid in accordance with the deadlines set out below:

- First instalment (to be paid at the time of the enrollment): € 990,00;
- Second instalment by 6th December 2024: € 1.130,00;
- Third instalment by 14th February 2025: € 1.130,00;
- Fourth instalment by 18th April 2025: € 1.140,00.

Students who decide to withdraw from their studies after having been regularly enrolled, will be required to pay the full amount of the tuition fees for the academic year 2024-2025.

Bursar's Office in Rome: <mailto:economato.roma@lumsa.it>.

9. Scholarships

International students can apply for the following scholarships:

- Laziodisco: www.laziodisco.it;
- Maeci: <https://www.esteri.it/en/opportunita/borse-di-studio/per-cittadini-stranieri/>.

Scholarship's office: dirittoallostudio@lumsa.it.

Rome, 22 July 2024

The Rector

Prof. Francesco Bonini