

Sinergie - Italian Journal of Management -

Special Issue

Imagining a better world: how are companies transforming capitalism?

First workshop: 21st November 2023
LUMSA University

[Aula Pia - Via di Porta Castello, 44 – Rome](#)

[Meet Code](#)

10:00 – Welcome

Gennaro Iasevoli, Vice Rector for Research and Internationalization, LUMSA University

Introduction to the special issue

Alberto Pastore (Co-Editor in chief of Sinergie, Italian Journal of Management - Sapienza University), Andrea Piccaluga (Scuola Superiore Sant'Anna), Rosangela Feola (University of Salerno), Federico Brunetti (University of Verona) e Laura Michelini (LUMSA University)

10:15– 13:00 Paper presentations

Universities as an accelerator of social impact

Nikolay Dentchev (Vrije Universiteit Brussel, Belgium and University of National and World Economy, Bulgaria)

Firm Socialization: ambidexterity or new Business Paradigm?

Gianpaolo Basile (Universitas Mercatorum) Mario Tani (University of Naples Federico II), Giulia Nevi (University of Marche)

The evolution of social business models at an international level: the case of Italy.

Simone Poledrini (University of Genoa)

Love in truth: the contributions of Dorothy Dday to the Logic of the gift in purpose led organizations *ONLINE*

Nuria Toledano (University of Huelva, Spain) and Ricardo Zozimo (Novasbe, Lisbon)

Setting the scene about purpose-based businesses

Martina Tafuro (Scuola Superiore Sant'Anna), Andrea Piccaluga (Scuola Superiore Sant'Anna), Valentina Cucino (Scuola Superiore Sant'Anna), Riccardo Maiolini (John Cabot University), Massimiliano Vesce (University of Salerno), Rosangela Feola (University of Salerno), Tonino Pencarelli (Urbino University), Laura Michelini (LUMSA University)

13:15 – 14:15 Lunch break (lunch will be provided free of charge to facilitate networking opportunities)

14:15-14:30 - Presentation of the book

“Empowering Marginalized People: the role of Social Business Hybrids”

Luca Mongelli (Università dell’Aquila "Markets, Culture and Ethics Research Centre),
Francesco Rullani (Yunus Social Business Centre, VSM, Università Ca’ Foscari di Venezia)

14:30– 16:00 Paper presentations

The mission and vision of Amadeo Peter Giannini, founder of Bank of America: serving the «little fellow»

Oreste Bazzichi (Pontifical Theological Faculty San Bonaventura - Seraphicum in Rome) and
and Fabio Reali (MIUR, Ministry of Education and Merit and “Sophia” University Institute)

Leaving no one behind: Can Economy of Francesco challenge the status quo?

Giorgia Nigri (Sophia University), Plinio Limata (LUMSA University), Andrea Ricatti
(Economy of Francesco)

Investigating positive, human-centered leadership models in the organisation of the Economy of Francesco (ONLINE)

László Kollár (Hungary)

16:00 -16:15 Closing remarks