



***Privacy Notice for the Processing of Personal Data
for events, conferences, workshops, Open Days, etc. organized by LUMSA***
Information document pursuant to Article 13 of EU Regulation 2016/679

In compliance with EU Regulation 2016/679, the General Data Protection Regulation (“GDPR”), and subsequent amendments, data subjects are hereby provided with the necessary information regarding the processing of their personal data. This notice is provided pursuant to Article 13 of EU Regulation 2016/679.

DATA CONTROLLER, pursuant to Articles 4 and 24 of EU Regulation 2016/679, is LUMSA Libera Università Maria Ss. Assunta, with registered office in Via della Traspontina, 21 – Rome, represented by its special attorney. Contact details of the Data Controller: privacy@lumsa.it

As a preliminary note, it should be specified that all activities carried out by the Controller as a University (regardless of the specific nature and legal form adopted¹) fall within the pursuit of purposes of public interest (see Article 1, paragraph 1, of Law No. 240 of 2010, applicable to both state and non-state universities). Such purposes consist in promoting study and culture in general through free teaching (see Articles 33 of the Constitution and 1 of the aforementioned Law of 30 December 2010, No. 240), as well as education and training at school, professional, higher, or university level.

Having said this, the processing of personal data described in the tables below, as well as the related purposes, fall under the “performance of a task carried out in the public interest or in the exercise of official authority” (Article 6(1)(e), and, with regard to special categories of data, Article 9(g) of EU Regulation 2016/679).

DATA PROTECTION OFFICER (DPO)

The University has also appointed a Data Protection Officer (“DPO”) pursuant to Articles 37–39 of EU Regulation 2016/679.

Contact details are as follows: e-mail: dpo.lumsa@dpoprofessionalservice.it

TYPE OF DATA PROCESSED

Definitions:

- **Personal data**: any information relating to an identified or identifiable natural person, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier, or one or more factors specific to their physical, physiological, genetic, mental, economic, cultural, or social identity – see Article 4(1)(1) of EU Regulation 2016/679.
- **Special categories of data**, e.g. “racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, biometric data, or data concerning health” – see Article 9(1) of EU Regulation 2016/679.
- **Data relating to criminal convictions and offences** – see Article 10 of EU Regulation 2016/679.

In particular, for the specific purposes indicated below, the types of data provided in the relevant form / web form for registration to the event / conference / workshop / Open Day, etc. organized by LUMSA will be collected and processed. Data subjects are informed, pursuant to EU Regulation 2016/679, that personal data acquired by the Data Controller, in compliance with applicable legal and contractual provisions, will be processed in accordance with the aforementioned legislation and confidentiality obligations.

Processing of personal data means: “any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.”

Data subject means: “an identified or identifiable natural person”, namely all individuals who, in any capacity, choose to participate in events, conferences, workshops, Open Days, etc. organized by the University.

¹ See Order No. 317 of 16 September 2021 – injunction order against the Luigi Bocconi Commercial University of Milan [9703988], issued by the Italian Data Protection Authority (Garante per la protezione dei dati personali) – <https://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/9703988>; see also the Council of State, Advisory Section for Legislative Acts, Section Meeting of 9 May 2019, No. 1433/2019, following the Advisory Section for Legislative Acts, Section Meeting of 31 January 2019, No. 370/2019.



	<i>Purpose of the processing</i>	<i>Legal basis for processing</i>	<i>Data Retention Period</i>	<i>Nature of acceptance and refusal</i>
A)	Filling out the registration form for events, conferences, workshops, Open Days, etc., organized by the University, using the designated platform. The data will be used to register participants and manage logistical and organizational aspects related to the event (e.g., scheduling, available seats, seating arrangements in the venue for in-person events, etc.).	Art. 6(1)(b) of the GDPR, to enable registration for events, conferences, workshops, Open Days, etc., at the request of the data subjects.	Personal data will be deleted at the end of the event. The data controller will retain aggregated registration reports for statistical analysis regarding attendance at the event.	Providing this information is necessary for managing the number of attendees at the event and for its organizational and logistical management. If this information is not provided, LUMSA will be unable to carry out these logistical and organizational tasks.
B)	Organization of events, conferences, workshops, Open Days, etc., whether in person or via live streaming, as well as activities related to their management and the smooth running of the live broadcast. If the event is held remotely, please note that the University uses platforms such as YouTube and Google Meet for video streaming. In this case, the footage will be shared and broadcast on the channels selected for the live stream.	Art. 6(1)(e) of the GDPR: processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller. Events, conferences, workshops, Open Days, etc., are part of the University's mission to promote culture, support student employment, facilitate networking, etc.	Personal data will be retained until the stated purpose has been fulfilled (i.e., until the end of the event, whether in person or via live streaming).	Providing this information is required to participate in the event, conference, workshop, Open Day, etc. Failure to provide this information will make it impossible for the University to allow interested parties to participate.
C)	Photography and video recording of the event, followed by their publication on LUMSA's institutional websites, social media pages, and other channels (e.g., catalogs, brochures, YouTube channels) in order to promote the University's activities and the advancement of culture and knowledge—objectives of public interest pursued by the University.	Art. 6(1)(e) of the GDPR: Processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller. Events, conferences, workshops, Open Days, etc., fall within the University's mission to promote culture, foster employment opportunities for its students, facilitate networking, etc. It should also be noted that these events feature distinguished speakers who make a significant contribution to the development of culture and knowledge, objectives of collective interest pursued by the University.	The data will be stored online, on the channels specified in the purposes, until the data subject objects to such processing.	The provision of this information is necessary for managing the promotional activities related to the event and its content, as well as for promoting the University's activities and the advancement of culture and knowledge. If this information is not provided, LUMSA will be unable to pursue these objectives, which are in the public interest.
D)	Handling of requests regarding the protection of personal data, pursuant to Articles 15 et seq. of the GDPR (rights of the data subject).	The processing is necessary for compliance with a legal obligation to which the data controller is subject (C45). Article 6(1)(c) of the GDPR.	5 years from the closure of the request, unless there is litigation.	The provision of personal data is mandatory, as it is necessary to comply with legal obligations.



RECIPIENTS OR CATEGORIES OF RECIPIENTS OF THE DATA

Personal data will be disclosed to entities that will process the data as independent data controllers or data processors (Art. 28 GDPR) and processed by natural persons (Art. 29 GDPR) acting under the authority of the data controller and data processors based on specific instructions provided regarding the purposes and methods of processing.

The data will be disclosed to recipients belonging to the following categories:

- internal technical and administrative support staff authorized to process the data;
- University departments for administrative/institutional purposes or to comply with legal obligations;
- external entities located in Italy that manage, support, or assist the Data Controller, even on an occasional basis, in the administration of the information system and telecommunications networks (including email);
- external parties, located in Italy, providing services related to event management (event production, logistics, audio/video recording);
- external parties, including those located outside the EEA (see below), managing the platforms used for event streaming;
- external parties, including those located outside the EEA (see below), operators of the social media platforms used by the University;
- Competent authorities for the fulfillment of legal obligations and/or provisions issued by public bodies.

The list of data processors pursuant to Article 28 is available by writing to privacy@lumsa.it or using the other contact details provided above.

TRANSFER OF DATA TO A THIRD COUNTRY AND/OR AN INTERNATIONAL ORGANIZATION

Personal data will also be transferred to countries outside the EEA (European Economic Area), in accordance with the limits and conditions set forth in Articles 44 et seq. of the GDPR, in the following cases:

- in connection with the University's use of Google tools (specifically, the University uses applications that are part of Google's suite of services, including YouTube and Google Meet). The Data Controller has therefore assessed the conditions underlying the data transfer and the related safeguards by analyzing contracts and information such as security certifications provided by the service provider in question. In particular, the use of the Google suite of services (the so-called "GApps") involves the transfer of data to Google LLC, Mountain View, California, 94043. This transfer is based on the EU Commission's adequacy decision, pursuant to Article 45 of the GDPR, regarding the secure and reliable flow of data between the EU and the US (the so-called EU-US Framework for the Protection of Personal Data, "Data Privacy Framework"). Google LLC is one of the entities participating in the framework agreement and certified under it (for further information, see <https://www.dataprivacyframework.gov/list>);
- in the event that data is shared on social media.

For information on data processing and related security measures, please refer to the privacy policies of the social media platforms used in connection with the event.

Instagram: <https://privacycenter.instagram.com/policy>

Facebook: <https://www.facebook.com/privacy/policy/>

TikTok: <https://www.tiktok.com/safety/it-it/privacy-and-security-on-tiktok>

X: <https://x.com/it/privacy>

LinkedIn: <https://www.linkedin.com/legal/privacy-policy>

In any case, data subjects are free to request further information regarding the transfers made and the related safeguards, in accordance with Articles 44 et seq. of the GDPR, by contacting the data controller at privacy@lumsa.it.

AUTOMATED PROCESSES

Personal data will be processed manually, electronically, and automatically. Please note that we do not use fully automated decision-making processes

RIGHTS OF DATA SUBJECTS

Data subjects may exercise their rights as set forth in EU Regulation 2016/679, Articles 15 et seq., by contacting the Data Controller at privacy@lumsa.it or the Data Protection Officer pursuant to Article 38(4) at dpo.lumsa@dpoprofessionalservice.it or via certified email (PEC) to dpo.lumsa@pec.dpoprofessionalservice.it.

The Data Controller guarantees data subjects the right to request, at any time, access to their personal data (Article 15), rectification (Article 16), erasure (Article 17), and restriction of processing (Article 18). The data controller shall notify (Art. 19) each recipient to whom personal data have been disclosed of any rectifications, erasures, or restrictions on processing that have been made. The data controller shall inform data subjects who so request of such recipients.

The data controller guarantees the right to data portability (Art. 20) and, in the event of requests pursuant to Art. 20, will provide the data subjects with the data in a structured, commonly used, and machine-readable format.

Data subjects have the right to object (Art. 21), at any time, to the processing of data based on the performance of a task



carried out in the public interest or in the exercise of official authority vested in the data controller, by writing to the contacts listed above with the subject line “objection.”

Should data subjects believe that the processing of personal data by the Data Controller violates the provisions of Regulation (EU) 2016/679, they are free to lodge a complaint with the national supervisory authority, specifically in the Member State where they habitually reside or work, or in the place where the alleged violation of the Regulation occurred (Data Protection Authority [https:// www.garanteprivacy.it/](https://www.garanteprivacy.it/)), or to bring the matter before the appropriate courts.

AMENDMENT TO THE PRIVACY POLICY

The data controller reserves the right to modify, update, add to, or remove portions of this privacy policy at its discretion and at any time. To make it easier to check for updates, the policy will include the date of the last update.

Last updated: March 25, 2026

THE DATA CONTROLLER - STAMP AND SIGNATURE



Digitally signed by:

PIETRO BRIGANO'

Firmato digitalmente da:



PIETRO BRIGANO'