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PORTO

INNOVATION LAB:

FROM PEOPLE TO SOLUTIONS





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Porto Innovation Lab: From People to Solutions is a one-week Blended Intensive Programme (BIP) organized by **IPAM Porto**, in collaboration with **Porto Digital**.

This programme offers students an intensive, collaborative and international learning experience focused on creativity, innovation and human-centred design. Working in multicultural teams, students will use the city of Porto as a real-life learning laboratory to explore an urban challenge, understand people and their needs, define opportunities, generate ideas and develop innovative solutions.

Through a combination of online preparation and an intensive on-site week in Porto, students will experience the full Design Thinking journey - from people to solutions - combining research, urban exploration, creative problem-solving, prototyping, testing and pitching.

Program

Online Sessions: 19 October 2026, at 3pm (Lisbon time)

- Introduction to the programme, challenge and methodology
- Introduction to creativity, innovation and Human-Centred Design
- Preparation for the urban challenge and field research
- Formation of international working teams
- Preparation for the intensive week in Porto

On-site Intensive Week (26 – 29 October 2026)

The in-person phase will take place in Porto, combining workshops, field research, urban exploration, collaborative activities and hands-on innovation challenges.

- Day 1: Connect & Get into the Mindset
- Day 2: Discover the Challenge & Experience Porto
- Day 3: Make Sense, Define & Imagine
- Day 4: Prototype, Test & Learn
- Day 5: Share – Final Pitch @ Porto Digital

Benefits

- Experience a real-world innovation challenge connected to the city of Porto
- Apply Design Thinking and Human-Centred Design in practice
- Develop creative problem-solving, research and innovation skills
- Learn through field research, interviews, observation and urban exploration
- Work collaboratively in international and multicultural teams
- Develop, prototype and test innovative solutions based on real user needs
- Experience Porto as a living laboratory for learning and innovation
- Engage with Porto Digital and the city's innovation ecosystem
- Present and defend ideas and prototypes in an international environment
- Earn 3 ECTS